RICO A. CUNNINGHAM

ricocunningham.com | 202-430-7565 | ricocunningham@protonmail.com | linkedin.com/in/spade1worldwide

PROFILE

Enterprise IT and digital transformation consultant with 23+ years leading systems integration, logistics technology, and client solutions for Fortune 500 and Department of Defense accounts — most notably as a key contributor to Operation Warp Speed's COVID-19 vaccine distribution logistics. Since 2021, has extended that enterprise discipline into advising organizations on agentic AI adoption and Web3 infrastructure: architecting AI agent systems and custom integrations with open-source LLM and generative models, managing cloud infrastructure for AI agents and data pipelines, and building blockchain-based digital assets. Combines deep enterprise credibility with hands-on technical fluency across today's AI and Web3 toolset — built to guide companies through agentic AI adoption and Web3 infrastructure strategy at the leadership level, not just execution.

CORE COMPETENCIES

- AI & Agentic Systems Consulting — Custom integrations with open-source LLMs and generative models (Replicate-hosted models including NanoBanana, Wan Image/Video, Ace Step), agent architecture, and cloud infrastructure strategy
- Enterprise Consulting & Program Management — IT strategy, systems integration, digital transformation, DOD-cleared account delivery
- Blockchain & Web3 Infrastructure — Smart contracts, Web3 development, digital asset creation, infrastructure guidance
- Technical Training & Enablement — Delivered workshops to 1,500+ professionals on AI, blockchain, and Web3 adoption

PROFESSIONAL EXPERIENCE

Technical Consultant & AI-Driven Digital Asset Creator | JMA Holdings – Reign Unlimited LLC *Dec 2021 – Present*

- Delivered 25+ custom applications and websites since 2021 — including mobile applications published on the Apple App Store — architecting full-stack solutions in Node.js and deploying via Vercel and Heroku for clients across industries.
- Leverage AI agents throughout the development lifecycle to accelerate application delivery by 80%, compressing timelines from concept to production without sacrificing quality.
- Designed and launched an AI-powered client-intake platform for JoelCunninghamLaw that qualifies prospective leads and has converted them into signed clients with active cases — directly tying AI deployment to measurable business revenue.
- Create AI-generated music and visual art through custom integrations with open-source models — including NanoBanana, Wan Image/Video, and Ace Step via Replicate — expanding generative AI capabilities beyond text-based workflows.
- Architect and manage cloud server infrastructure on Digital Ocean to run AI agents and support data collection systems, currently developing an API service to extend this infrastructure for broader client and platform use.
- Created NFT collections and ERC-based tokens, built proprietary crypto-education e-learning modules, and publish technology newsletters — all hosted on ricocunningham.com — to expand blockchain literacy and build thought leadership with a broader professional audience.
- Delivered technical workshops to 1,500+ professionals on AI, blockchain, and Web3 adoption, strengthening client capability and long-term technology adoption.

Integrated Solutions Consultant (ISC) | FedEx Services *Nov 1999 – Dec 2021*

- Played a pivotal role in Operation Warp Speed (2021), optimizing logistics and IT infrastructure for COVID-19 vaccine distribution — earned the FedEx IT Hall of Fame Award for innovative automation and system design.
- Spearheaded design and integration of FedEx hardware/software solutions into DOD and corporate customer systems, improving operational efficiency and reducing cost across global accounts.

- Held a security clearance to support sensitive DOD accounts, partnering with global sales teams to deliver logistics solutions meeting strict compliance and security requirements.
- Led cross-functional teams using Agile and Waterfall methodologies to deliver complex systems-integration projects on time, driving revenue growth and operational excellence.
- Deployed custom IT solutions — automation tools, APIs, IoT-enabled tracking, automated sorting systems — that streamlined customer workflows and improved package processing throughput.
- Delivered technical training to global sales teams, strengthening client relationships and improving account retention.
- Recognized with FedEx President's Club honors (2002, 2017) and the FedEx IT Hall of Fame Award (2021).

Customer Support Representative | **GE IT Solutions** *Aug 1999 – Nov 1999*

- Resolved complex software and hardware issues to ensure high client satisfaction and system reliability.
- Coordinated technician dispatches to address critical technical challenges, maintaining seamless client operations.

TECHNICAL SKILLS

- Programming & Web3: Solidity, JavaScript, Node.js, Rust, TypeScript, Python, HTML
- Platforms & Deployment: Ethereum VM, IPFS, HyperLedger, AWS, Vercel, Heroku, Digital Ocean, Decentraland, Sandbox
- Generative AI & Open-Source Models: Grok, ChatGPT, Claude, Replicate-hosted models (NanoBanana, Wan Image/Video, Ace Step), agentic AI workflows
- Creative Tools: Adobe Creative Cloud (Photoshop, Illustrator, Premiere)
- Marketing: SEO, Social Media Strategy, Digital Content Creation

EDUCATION

- B.S., Business Management — Virginia State University, June 1997
- Blockchain Essentials — IBM Cognitive Class, Mar 2019
- Introduction to Digital Currencies — University of Nicosia, Apr 2020
- Go Pro Academy, Digital Marketing (Eric Worre) — Jan 2024

AWARDS

- FedEx IT Hall of Fame — Operation Warp Speed COVID-19 Implementation, 2021
- U.S. Department of Justice, Certificate of Appreciation, 2017
- FedEx President's Club, 2002 & 2017
- NAACP National Achievement Award, 2002

CONSULTING SERVICES

Independent consulting via ricocunningham.com:

- Agentic AI & Web3 Infrastructure Advisory — Guiding companies through agentic AI adoption, open-source model integration, and Web3 infrastructure strategy at the leadership level
- AI & Prompt Engineering — Custom automation and full-stack app/website development using AI agents, delivered up to 80% faster
- Generative AI Media — AI-generated music and visual art through custom open-source model integrations (Replicate-hosted models, agent-based pipelines)
- Blockchain & Web3 Integration — NFT collections, ERC token creation, and strategic Web3 implementation for business innovation
- Crypto Education & Thought Leadership — E-learning modules and technology newsletters on ricocunningham.com covering blockchain, AI, and emerging technology trends
- Technical Training — Tailored workshops on AI, blockchain, and Web3 for teams and organizations